

## Congressman J. Dennis Hastert and Congresswoman Judy Biggert

Invite you to participate in a breakfast briefing to learn about the U.S. Export Assistance Center and unique international trade opportunities available to Illinois companies.

Tuesday, September 18, 2001 8:30 a.m. – 11:00 a.m. Northern Illinois University-Naperiville Auditorium, 1120 E. Diehl Road, Naperville

The U.S. Export Assistance Center combines the staff and the diverse expertise of the Commercial Service of the U.S. Department of Commerce, the U.S. Export Import Bank, the U.S. Agency for International Development, and the U.S. Small Business Administration. You will learn from the trade professionals at the Center how to:

- ♦ Identify overseas markets and locate international business partners.
- Participate in overseas trade shows, trade missions, and catalog shows.
- Finance your export sales through SBA and the Export Import Bank.
- Make contacts and have your appointment schedules set up for an overseas visit.
- Find overseas opportunities.
- ♦ Procure customized international market research.
- ♦ Locate overseas agents and distributors.

There will also be an opportunity to learn about the <u>launch of a new interactive website</u>. This website is a public-private online collaboration between the U.S. Commercial Service and IBM and is designed to provide U.S. companies with access to thousands of qualified representatives, distributors, and buyers from around the world. This site combines the power of the Internet with the international expertise and global network of the U.S. Commercial Service. This dynamic product maximizes your international exposure, while minimizing the cost of finding reputable international partners and reducing the time needed to enter international markets.

TO REGISTER:  Places complete the information below and few to: (212) 252 8120, or amail Mary Jayses	Amail dog gov
Please complete the information below and fax to: (312) 353-8120, or email Mary. Joyce	Willair.doc.gov
For additional information, please contact Mary Joyce at (312) 353-8040.	ļ.
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\*There will be no charge for this event.



